

Organ Programs at 9, 11, 4:50
Brief selection at 11:55, with Chimes
and Stroke of the Hour at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Fair

The Great Unexpected Sales of Furniture and Rugs

No Good Intention Can Be Actually Lost

Life is often for long stretches along shores of shifting sands, and it is not easy to keep one's feet and make headway,

The star of good intentions may be hidden now and then with clouds, but suddenly it reveals itself without our looking for it, and we are prompted to take up our deferred work; and more thinking suggests another plan, and new courage comes along and we move forward into more light—remembering that far back in the years we resolved not to turn back or stand still when on a straight road.

The climax of success will surely arrive if we keep life's foundations right.

The biographies of the old merchants of New York and Philadelphia certify to this.

(Signed)

John Wanamaker

September 23, 1920.

Eight New Patterns in Flat Sterling Silver

This makes the largest collection of sterling silver tableware the Jewelry Store has ever had in its entire history. There have never been so many beautiful period patterns here as there are now.

These new patterns may be bought singly, by the dozen or by the entire chest.

Heppelwhite
Jacobean
St. George
Cloveley

Dorothy Quincy
Mary Chilton
Lady Mary
Lafayette

(Jewelry Store, Chestnut and Thirteenth)

Sable Scarfs and Stoles of Great Beauty

Every skin in our collection of sables has been selected with the greatest care, and the fur pieces, in consequence, are ones of which we are very proud.

Russian sable scarfs, rich dark brown in coloring, and the pelts of unusual softness and luster, are \$385 to \$800.

Hudson Bay sables start at \$100 for single-skin scarfs and go to \$765 for six-skin stole—but between \$100 and \$250 there is very good choosing.

(Second Floor, Chestnut)

They Are Still Arriving—the Fine New Fashion Silks

To look at the assortment here you would think that every silk that ever was known was represented, and yet there is something new to see each day.

One of the new arrivals is particularly interesting to women who are planning handsome costumes, afternoon suits or wraps. It is a beautiful silk-and-wool "cotelet" in navy blue or black with a design in the same color but of satin finish. The width is 40 inches and the price \$9 a yard.

(First Floor, Chestnut)



Fashion Runs Strongly Toward Coats With Gray Fur Collars

We have found so many women asking for dark blue or black coats with squirrel or Australian opossum fur trimming. It makes a very pretty contrast in color.

Some particularly attractive coats of this kind have just arrived. One is a Bolivia cloth wrap with large collar of gray squirrel. It is silk lined and interlined. In navy blue or black. \$155.

Two other new styles are of the beautiful evora cloth with Australian opossum collars. One in black, navy or brown is \$168, and the other, a wrap with a new square cape forming sleeves, is \$245. Both are silk lined and warmly interlined.

(Main Floor, Central)

and Curtains Are Doing a World of Good

They come just at the right time, when the whole great city of homes is replenishing for the Winter.

They come at the favorite store of the people—and the goods are to be trusted.

They come with substantial savings just when savings are becoming so important.

If you are going to need furniture, Oriental rugs or curtains at any time this Winter, why not select them now, when prices are down?

Book News

"The Pleasures of Collecting," by Gardner Teal. A book about the quaint and curious mementos of the world of yesterday. \$4.
"With Grenfell on the Labrador," by Fullerton L. Waldo. An American Journalist writes of Dr. Grenfell's Parish at close range. \$1.50.
"China, the Mysterious and Marvelous," by Victor Murdock. \$2.50.
"Old New England Houses," by Albert G. Robinson. With many illustrations from the author's unique collection of photographs. \$5.
(Main Floor, Thirteenth)

Oddest and Prettiest Beaded Bags From Paris

What Paris can do with beads is simply marvelous. But you must see these bags to realize it.

Some are copies of antiques; they look like museum pieces. A number are hand crocheted with the beads and are in the loveliest colors and designs.

There are draw-string styles and bags with frames, some being intended for street and others for evening wear. \$18.75 to \$45 are the prices. Purses are \$15 and \$16.50.

(Main Floor, Chestnut)



Reynier Novelty Gloves

—A New Shipment

Never before have we had any gloves quite like these, for they are brand-new in the first place, and to be found exclusively at Wanamaker's in the second place.

They are beautiful gloves, of beautiful skins, made as only Reynier's are made, with every care from the first to the last stitch.

A new glove with flare cuff is the smart four-button length, pique sewn, and comes in black, white and tan, with contrasting embroidery. \$7 a pair.

Strap-wrist chevrete suede gloves, six-button length, in brown or gray, with embroidered backs, \$9 a pair.

Unusually new and smart six-button length kidskin gloves with a strap at the wrist. They have deep cuffs with contrasting linings and embroidery. The white gloves have pale blue, shell pink or heliotrope, and the black gloves, pearl white embroidery and cuffs. \$10.50 a pair.

Women who pride themselves on having the newest hand coverings in their glove boxes will surely want some of these.

(Main Floor, Central)

About New Tailored Waists

Women who have been asking for Vivella flannel waists will be glad to know we have some of the real English flannel blouses.

They have white grounds with blue or black stripes or tan grounds with white stripes, are smartly tailored and are \$7.50.

New white silk waists of men's wear crepe with collars to be worn high or low are \$13.75, and the same material with low collar and tucked front are \$13.85.

Plain tailored wash silk waists in white are \$9.50 and \$10.75.

(Third Floor, Central)

Princess May Bouquet Perfumes

are such a pleasant combination of so many sweet-scented flowers it is small wonder they have so many admirers.

Princess May Bouquet extract and toilet water, \$1 each.
Face powder, 50c a box.
Talcum powder, 50c a box.
(Main Floor, Chestnut)

If You Have Been Wishing for a Fine Suit of Furniture Now Is Your Opportunity

It is the opportunity of years, because it certainly is years since such a beautiful choice of dining-room, bedroom and library suits have been offered in Philadelphia at 30 to 40 per cent less than their standard prices. What it means to save so much on furniture of our kind the people understand very well. The last few days in the Furniture Store have been very like days in February or August.

We are ready for more days of the same kind.

The choice of complete suits is still large. Their quality is of the finest kind and their style true to period. Their prices are 30 to 40 per cent less than the former figures. We have a number of very good individual pieces, mostly at half price, but they are going so fast we cannot print a list of them.

The advantage is all for people who come in at once.

(Fifth, Sixth and Seventh Floors)

This Is an Oriental Rug Sale With Real, Old-Time Advantages

Very often one gets a better idea of a thing by ascertaining what it is not, rather than what it is.

This Oriental Rug Sale is not an offering of a few little lots of rugs of doubtful desirability marked at low prices as an allurements.

It is a large and remarkable movement of merchandise, legitimate, aboveboard and of extraordinary advantage to anybody looking for really worth-while Oriental rug investments.

It presents hundreds of Oriental carpets and smaller-sized rugs at savings of 30 to 50 per cent.

Many rugs in the collection are at usual import cost. Scarcely any are more than prevailing wholesale cost.

It is several years since Oriental rugs have been offered in such a fine variety and at savings as large and real.

Saruk, Serapi, Kermanshah, Mahal, Arak, Chinese and other weaves in carpet sizes are shown in beautiful selection, together with a delightful diversity of smaller rugs, such as Mosuls, Kazaks, Shirvans, Daghestans, Saruks, Royal Bokharas, Anatolian mats.

If you have been looking for a favorable opportunity to buy an Oriental rug, now is the time.

(Seventh Floor)

The Flyaway of Curtains Has Opportunities for Everybody

Muslin curtains, scrim curtains and lace curtains; domestic curtains, French curtains and Swiss curtains—a variety unequalled in Philadelphia.

Hundreds and hundreds of pairs with their prices just lowered 30 per cent.

An extraordinary opportunity to be taken advantage of by every housewife who loves handsome window dressing.

\$2.25 a pair for scrim curtains, 2½ yards long; they are plain or with lace edges; also fancy net curtains.

\$3 a pair for scrim curtains, 2½ yards long, with insertions and edges, and fancy net curtains.

\$4.35 a pair for scrims and fancy nets, 2½ yards long, in various fine, desirable qualities. Also Marie Antoinette curtains.

\$6 a pair for Irish point, Marie Antoinette and cluny lace curtains, 2½ yards long.

(Fifth Floor, Market)

\$8 a pair for Irish point, cluny lace, Marie Antoinette and point d'jean curtains.

\$10 a pair for Irish point, point d'jean and cluny lace curtains, 2½ and 3 yards long.

And \$16 to \$75 a pair for a great variety of fine lace curtains in 2½, 3 and 3½ yard lengths—a choice from nearly the whole variety of Wanamaker stocks, offering such values as Philadelphia has not known in years.



We Have Some Excellent Player-Pianos to Sell at Prices \$105 to \$150 Below Regular

THESE are the same fine player-pianos that we sell the year round. We know them thoroughly and we recommend them without reservation.

There is not one single thing the matter with them. They are to be sold simply because they have served as samples on the floors of our Music Rooms during the past several months and are to be replaced with new instruments, just come in; and the opportunity to get them at \$105 to \$150 saving is very exceptional.

The sale prices range from \$695 to \$895, and they include the following:

Autopiano at \$750.
Angelus pianos at \$725.
J. C. Campbell player-pianos with phonograph attachment, \$895.
Emerson-Angelus pianos at \$895.
Emerson player-pianos at \$850.
Haines Brothers player-piano at \$765.
Lindeman player-piano at \$700.
Marshall & Wendell player-piano, \$695.
Marshall & Wendell Angelus, \$750.
Pianista player-pianos at \$695 and \$725.
Shoninger player-piano at \$745.

Special Combination

The Lindeman player-piano	\$700
Music cabinet	40
Music rolls	10
	\$750

All in one contract, at convenient terms.

(Egyptian Hall, Second Floor, Market)

New Mackinaw Coats, Just the Thing for Boys

Fine for school and sports wear as every boy knows and they are made of good warm sturdy materials.

All are double-breasted styles with shawl collars that can be worn flat or buttoned up close. In brown, green or gray with colored overplaids. Sizes 8 to 18 years. Prices \$15, \$18 and \$20.

(Second Floor, Central)

New Silk Sports Scarfs From England

This is just the season that women want them, too, to wear with their sports suits, sports coats or any tailored suit, in fact.

The colors are lovely, and those in artificial silk are \$6.50 to \$10, while the ones in natural silk, in plain colors, colored candy stripes or black-and-white or blue-and-white stripes are \$16.50.

(Main Floor, Central)

1500 Yards Fancy Ribbons at 45c a Yard

Every one new and fresh and of the same quality and in the same widths (4½ to 6½ inches) as have been selling up to double this price.

All kinds of pretty plaids, Roman stripes, other stripes and warp prints. They are especially nice for hair bows, trimming hats, making girdles and fancy bags.

(Main Floor, Central)

Delicious Nut Blocks \$1 a Pound

Almonds, pecans, brazil nuts and filberts with just enough molasses to hold them together.

They're from our own clean, airy kitchens and are deliciously fresh. \$1 a pound.

Chocolate caramels with molasses mint centers, \$1 a pound.

Nut bolsters—80c a pound. We call them that because they are a little larger than nut pillows—crisp candy on the outside with chopped nut and fruit filling. 80c a pound.

(Down Stairs Store, Chestnut)

Nearly 10,000 Pair of Women's Silk Stockings at Less Than Regular Prices

In the following list are some of the very best values to be found anywhere in the market and not to be matched in Philadelphia.

Some of them are brand-new, others have been taken from our stocks and the prices lowered.

\$1.10 a pair for women's full-fashioned silk stockings, "seconds" in black, white and browns.

\$2 a pair for women's full-fashioned pure-lye and ingrain silk stockings, in black, white and colors.

\$2.75 a pair for women's full-fashioned silk stockings in black, white and colors.

\$3.50 a pair for women's novelty open-work glove silk stockings.

\$4.50 a pair for women's full-fashioned open work silk stockings in black and colors.

(West Aisle)

THE LONDON SHOP HAS 543 PAIR OF GENTLEMEN'S HIGHEST GRADE SHOES AT ONE-THIRD LESS

High shoes, low shoes, fine shoes every pair of them. Many distinctive and fashionable styles in black, tan, cordovan and patent leather.

All sizes are included, but not in every style. Altogether nine styles in low shoes and six styles in high, and practically nine men out of ten can be fitted at a saving of one-third—something wonderfully worth while on shoes of such quality.

Prices now \$12.50, \$15 and \$17 a pair.

(The Gallery, Chestnut)

You Can Buy Dinner Sets at 1913 Prices in the China Sale

This is true of American porcelain dinner sets of 106 pieces at \$16.50 and \$20; of English porcelain sets of 106 pieces at \$35 and of French China dinner sets of 106 pieces at \$37.50.

So far as we can understand, these sets are unequalled at their prices.

At any price from \$16.50 to \$450, we are prepared to satisfy any taste or requirement in dinner sets at substantial savings from ruling values. Sets from all of our open-stock patterns are offered in the sale at reduced prices.

Cut Glass in large and beautiful assortment is offered at savings of 25 to 33-1-3 per cent, and it is real cut glass, of genuine crystal, in a diversity of handsome, well-engraved patterns.

But the sale has now only six days to run.

(Fourth Floor, Chestnut)

New Purchase of Cotton Mattresses—One-Third Less

Of felted cotton in five sizes, all covered with good sateen ticking. Prices one-third less than regular through a concession from the maker.

Double bed size, \$18.50. Large single bed size, \$16.
Three-quarter bed size, \$17.25. Medium single bed size, \$15.25.
Small single bed size, \$14.50.

(Sixth Floor, Chestnut)

"30 Days Hath September"

—so says the old rhyme, but that means counting from the beginning of the month.

From today, September has just six days of business, therefore—

Six More Days of the Great Housefurnishings Sale

Six more days to choose some of the best household wares in the world at savings of 10 to 40 per cent.

(Fourth Floor, Central and Market)